

Evaluation Form

Windfall's mission is to acquire new clothing and other basic-needs items and distribute them to social service agencies for the purpose of alleviating poverty and fostering human dignity. In doing so, we raise awareness of poverty as a social issue. In order to fulfill our mission, we rely heavily on our fundraising initiatives and campaigns such as **Wear White 4 Windfall**, or our special events.

Needless to say, all our fundraising initiatives wouldn't be successful without your support; for this reason, and because your opinion is very important to us, we ask you to provide us with your feedback and take the time to answer a few questions that will help us improve WW4W and, therefore, fulfill our mission.

Company Name

Contact Name

Title

Email

Telephone Number

1. How did you hear about Windfall Clothing Service / WW4W?

Friend	Magazine	Website	Mailings
E-mail	PSAs	Past Events	Other

Please specify

2. Did you have the tools you needed to have a successful event?

Strongly Agree Agree Disagree Strongly Disagree

WEAR WHITE 4 WINDFALL



WW4W.CA

3. What can we do better?

4. Were the instructions clear and easy to understand? Yes No

If the answer is No, can you tell us why?

5. Did you have any questions you felt weren't answered?

6. Did you rely on the [Wear White 4 Windfall](#) website for support during the campaign?

Yes

No

If Yes, was it helpful?

Yes

No

If you answered No, can you tell us why?

7. Which section of the website did you find most helpful?

8.

WEAR WHITE 4 WINDFALL



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a) If Yes, why?

b) If No, why?

9. Did the staff at your company enjoy participating in this campaign?

Yes

No

10. What did you do to raise more money?

11. Do you have any suggestions or ideas to improve next year's campaign?

12. Any additional comments?

Thank you for your feedback!